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First ever 100% fresh baby food hits the shelves

AUSTRALIA'S first range of gourmet purees for babies, free from additives, preservatives and the need for freezing, has just hit supermarket shelves nationally.

Babyboost was created by young mother, Julie van Eps when she discovered all other products available in supermarkets were either frozen, contained additives and preservatives or had a long shelf life of up to three years.

"As a young mum, I headed straight to the chiller section of the supermarkets to buy fresh baby food only to find out that such a product did not exist," said Ms van Eps.

"The only options were



frozen foods or products with use-by-dates of up to three years – how many nutrients can be left after two to three years?"

The delicious and nutritious range, based on home-made recipes created by Ms van Eps and chef brother Geoff McEwan, includes five options - Pumpkin and Potato,

Pumpkin and Sweet Corn, Sweet Potato and Broccoli, Red Lentils and Vegetables and Carrot and Swede.

All are designed to suit delicate palates and retail at \$1.59 per meal or a little over \$10.00 for seven meals.

The current Babyboost range is suitable for babies aged six plus months and contains no egg, or dairy products, no traces of nuts and is soy and gluten free.

Babyboost can be found in the chiller section of Coles and BI-LO supermarkets, nationally.

For more information visit the website on www.babyboost.com.au or contact Boost Foods on 1800 819 255.